

# BROADWAY TRIANGLE COMMUNITY COALITION

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## **Pfizer Plant is Closing..... The City is Rezoning..... Community Needs to be Heard... Join the Process..... Shape the Future.....**

### **Historic Meeting Yields New Vision**

On December 3, 2008 an authentic Community Charette took place reflecting an historic coming together of the Chassidic, Latino and African American communities. It was the first time these groups committed to work together in planning for their shared community. The breakthrough planning meeting was facilitated by the nationally recognized urban planning firm of Buckhurst, Fish & Jacquemart Inc.

The event took place despite many obstacles and despite the city's unwillingness to be responsive to community input. This Charette finally gave voice to neighborhood residents who had the opportunity to express their thoughts and shape a new vision for the Broadway Triangle. The Broadway Triangle which sits at transportation nexus is the largest undeveloped zone in Brooklyn. That location offers the great opportunity to see new green develop that fits can we weaved into the fabric of the diverse neighborhoods surrounding the zone.



*Over 100 local residents, business owners, religious institutions, elected officials and organizations participated at the Broadway Triangle Charette Visioning Workshop held on December 12, 2008 at Woodhull Hospital.*



cess. That Vision and Framework was presented at the Town Hall Meeting on January 26th. The next steps in the process will be conducting a detailed planning process. This exciting step will be undertaken with the support of a highly respected technical advising team and in partnership with Pratt Institute and a highly respected team of advisors. The process will be transparent and rejects the closed door approach the New York City Department of Housing and Community Development has taken.

Over 3800 residents have written to HPD Commissioner Shaun Donovan and requested that the City stop the closed door process and postpone the sale of properties and rezoning until the community has the opportunity to shape the policies that will affect residents for generations to come.

### **Pfizer Plant Closing and to be Sold**

As the community moves forward with this planning process, the Pfizer Corporation is closing its plant and selling their massive building on Flushing Avenue and surrounding 7 acre property. Pfizer has expressed a desire to incorporate community priorities such affordable housing and jobs as a part of its legacy to the neighborhood that gave birth to the largest pharmaceutical company in the world.

### **City Giving Away Land**

City in contrast has given away several parcels of City owned land without community input and before the community has spoken and a plan adopted. The entire area needs to be rezoned in order to facilitate development. The City has put the cart before the horse.

### **Join the Process**

The Charette defined a vision creating a frame work for development and an outline for the community planning pro-

### **Who is the Broadway Triangle Community Coalition?**

The Broadway Triangle Community Coalition represents the authentic voices of community residents and local business people who are committed to a transparent public planning process – a process that meets the needs of the area's residents and family owned businesses. This coalition includes over 40 church, civic, educational and community organizations that represent the area's largely African-American, Chassidic and Latin- American communities and includes the area's diverse array of ethnic, economic, business and religious organizations. The coalition advocates for a balanced plan that represents an optimal development configuration that best meets the need of all stakeholders in its diverse community. The coalition seeks a planning process that is transparent and open to all, and free of political favoritism and special interests. The coalition has a special focus on affordable housing but seeks a balanced plan that builds community supports schools, open spaces and public amenities.

## ***Que es la Coalición Comunitaria del Triangulo de Broadway?***

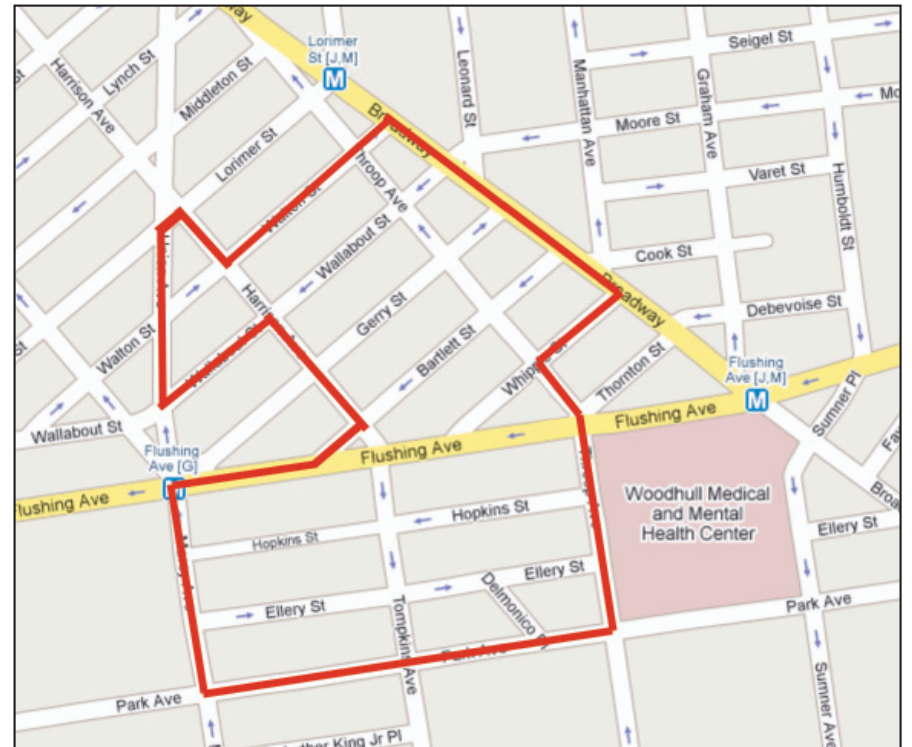
La Coalición Comunitaria del Triangulo de Broadway representa las voces autenticas de residentes y negocios de la comunidad los cuales están comprometidos en un proceso publico y transparente y que represente las necesidades de las familias y negocios del área. Esta coalición incluye mas

de 40 organizaciones comunitarias, religiosas y cívicas que representan las comunidades Latinas, Afro-Americanas y Chassidicas del área. Estas organizaciones representan los diferentes grupos culturales, económicos, religiosos y de negocios.

## Charette Offers a New Development Framework

### Planning Area

- Essential to review entire Broadway Triangle Area including the Pfizer Company sites – to see impact on entire community. Piece meal rezoning is rejected
- Broadway Triangle Includes both Bedford-Stuyvesant & Williamsburg – any viable plan must include input from both Communities as reflected in the current past planning efforts
- The Triangle is Ethnically Diverse and the final plan must reflect the diverse community needs
- Active businesses need to be incorporated into the plan and the process
- Access to transportation & close proximity to Woodhull Hospital supports density and creation of a green community in the city



*The Broadway Triangle Urban Renewal Area, approximately 17 acres which includes the now closed Pfizer properties, is the last remaining large tract of under utilized private and public property in North Brooklyn.*

### Area de Estudio

- Es importante que se analice toda el área del Triangulo de Broadway incluyendo los terrenos de la factoria de Pfizer para así ver el impacto de toda la comunidad.
- El área del Triangulo de Broadway incluye las comunidades de Bedbord-Stuyvesant y Williamsburg-cualquier plan necesita recibir las opiniones de las dos comunidades.
- Las comunidades del Triangulo de Broadway son culturalmente diversas y el plan final debe representar las necesidades de cada grupo
- Varias de los negocios que operan en el area deben de ser incluidos en el proceso de planificación
- El hecho de facil acceso a medios de transporte y la cercanía al Hospital de Woodhull deberan de ser considerados en la planificación





## *Charette Offers a new Framework for Development*

### **NYC must have an Open & Transparent Process**

- It must include all organizations within community
- There should be NO closed door meetings
- All housing developed in Triangle (public & privately funded ) must be available through a transparent process – initial rent-up/sale as well as on-going vacancies

### **Technical Advisory Board to Support Broadway Triangle Planning Process**

An Advisory Board led by Stuart Pertz FAIA and Ron Shiffman, FAICP two former City Planning Commissioners have agreed to assist the Broadway Triangle Community Coalition (BTCC) in the preparation of a plan to implement the Community's Vision for the future of the Broadway Triangle. The team has engaged the Pratt institute in the process that will provide planning, urban design and architecture skill to the process. In response to a request from BTCC, the Advisory Team will be take on the task of developing urban design and community planning approaches to respond to the concerns raised by the community and to help implement the ideas generated as a result of the visioning process at the town hall meeting.

### **Get Involved in the Planning Process**

**The Community planning Process is open to all who are committed to participate in the process.**

**Sign up today!**

*Sponsored by the Broadway Triangle Community Coalition (BTCC)*  
*Patronizado por Coalición Comunitaria del Triangulo Broadway (BTCC)*

*St. Stephen's United Church of God Outreach Inc.*  
*Association of Hispanic Ministers (Interdenominational)*  
*Williamsburg Spanish Seventh Day Adventist Church*  
*106 Gerry Street Tenants Association*  
*St. Peter Claver Roman Catholic Church*  
*Bedford Stuyvesant Restoration Corporation*  
*All Saints Corp.*  
*Our Lady of the Rosary Roman Catholic Church*  
*Nuestros Niños Child Development School*  
*Churches United For Fair Housing*  
*St. Lucy – St. Patrick Roman Catholic Church*  
*St. Martin de Porres Roman Catholic Parish*  
*United Neighbors Organization*  
*Our Lady of Monserrate Roman Catholic Church*  
*Bushwick United Headstart*  
*Community & Parents Day Care*

*St. John the Baptist Roman Catholic Church*  
*Cooper Park Tenants Association*  
*St. Nicholas Neighborhood Preservation Corp.*  
*Passionist Community of Our Lady of Monserrate*  
*Roman Catholic Church*  
*All Saints Roman Catholic Church*  
*Central Jewish Council*  
*First Spanish Presbyterian Church*  
*Southside United Housing*  
*Mary of Nazareth Roman Catholic Parish*  
*United Jewish Community Advocacy Relations and*  
*Enrichment (UJCARE)*  
*Pratt Institute – Newman Club*  
*41 Whipple Street Tenants Association*  
*Opportunities for a Better Tomorrow*  
*Our Lady of Victory Roman Catholic Church*

*Passionist Center for Justice, Peace, and the Integrity of*  
*Creation at North Brooklyn*  
*El Puente*  
*Marcy Houses Tenant Association*  
*St. Brigid's Roman Catholic Church*  
*Trinity Human Services*  
*Our Lady of Good Counsel Roman Catholic Church*  
*Primera Iglesia Getsemani (Pentecostal)*  
*Sacred Heart Roman Catholic Church*  
*Most Holy Trinity Roman Catholic Church*  
*St. Michael – St. Edward Roman Catholic Church*  
*Save Our Southside*  
*Bushwick Housing Independence Project*  
*Brooklyn Legal Services Corporation A, Counsel*

## *Pasos para el futuro*

### **La Ciudad de Nueva York debe de seguir un proceso abierto y transparente**

- Debe de incluir a todas las organizaciones de la comunidad
- No debe de haber reuniones secretas
- Toda las viviendas en el área (privadas y publicas) deben de ser disponibles a través de un proceso transparente describiendo las rentas- ventas y los apartamentos que estén vacíos

### **Junta de Asistencia Técnica para apoyar el proceso del Triangulo de Broadway**

Una Junta de Asistencia Técnica encabezada por Stuart Pertz del FAIA y Ron Shiffman del FAICP estan dispuestos a asistir a la Coalición Comunitaria del Triangulo de Broadway (BTCC) para preparar un plan para implementar la visión comunitaria del futuro del Triangulo de Broadway. En respuesta de una petición hecha por la Coalicion, la Junta de Asistencia Tecnica tomara la responsabilidad de diseñar un plan urbano y de participación comunitaria para responder a las ideas y comentarios que sean planteados por los miembros de la comunidad en la reunión comunitaria